



**FISM**<sup>TM</sup>

Fédération Internationale des Sociétés Magiques  
International Federation of Magic Societies

## **FISM RULES FOR MAGIC DEALERS**

### **1 DEFINITIONS**

- 1.1 **"FISM"**: the *Fédération Internationale des Sociétés Magiques* (International Federation of Magic Societies) as the producer and sole proprietor of the FISM World Championships of Magic (FISM WCM) and the FISM Continental Championships of Magic (FISM CCM);
- 1.2 **"FISM Event"**: a FISM World Championship of Magic (FISM WCM,) a FISM Continental Championship of Magic (FISM CCM) or any other event organized or authorized by the FISM;
- 1.3 **"Magic Dealer "**: any person, either as an individual or as a representative of a company or an institution, that sells products, directly related to the Art of Magic, including tricks, effects, books and DVD's;
- 1.4 **"Magic Dealer Exhibition"**: the presentation and sale of products by Magic Dealers who are accepted at a FISM Event;

### **2 SUBJECT MATTER**

These Rules define the terms and conditions under which a magic dealer can be admitted to a FISM Event and can be accepted to trade at a Magic Dealer Exhibition of such an event.

### **3 FISM DEALERS COMMITTEE**

- 3.1 The Presidium of the FISM will appoint a "FISM Dealers Committee", of at least three members from different countries to advise the Presidium on all matters regarding Magic Dealers and Magic Dealers Exhibitions.
- 3.2 The FISM Dealers Committee will especially evaluate and submit to the Presidium those Magic Dealers who qualify as a FISM RECOGNISED DEALER and those who can be accepted at a Magic dealers Exhibition according to paragraph 4.
- 3.3 Once approved by the Presidium of the FISM, the list of FISM RECOGNISED DEALERS as composed by the FISM Dealers Committee will be published on the official website of the FISM ([www.fism.org](http://www.fism.org)).

## **4 FISM RECOGNISED DEALER**

- 4.1 FISM will qualify as a "FISM RECOGNISED DEALER", those Magic Dealers who will accept and comply with the following:
- a. is legally registered;
  - b. has been established for at least 3 (three) years;
  - c. supplies a good customer service, including a written procedure to take care of customer's complaints;
  - d. has a good reputation amongst customers and other Magic Dealers;
  - e. refrains from using false or misleading advertisements;
  - f. does not sell products at a lower price than recommended as a retail price (RRP) by the originator or creator of the product;
  - g. refrains from selling "rip offs" or copies of products;
  - h. shall not display or sell pornographic materials.

### 4.2 Only a FISM RECOGNISED DEALER

- is allowed to use the special FISM RECOGNISED logo on its booth and products;
- gets priority in the participation to a FISM Event;
- gets priority in the allocation and choice of the localization of a booth at a Magic Dealers Exhibition;
- can be supported by the activities of the FISM Dealers Advisory Board.

## **5 OTHER ACCEPTED DEALERS**

Magic Dealers not being an official FISM RECOGNISED DEALER, can be accepted to trade at a FISM Event, provided that they comply at least to the requirements a, e, g and h as mentioned in paragraph 4.1.

Paragraph 4.2 does not apply to these accepted Magic Dealers.

## **6 VIOLATION OF THE RULES**

- 6.1 In case of a violation of any of these rules by a Magic Dealer, the FISM Dealers Committee can recommend the Presidium of the FISM to take appropriate measures, including removal of a product from the Magic dealer's product line, removal of the Magic Dealer from the Magic Dealers Exhibition and temporary non-admittance to a FISM Event.
- 6.2 The measures taken by the Presidium on the recommendation of the FISM Dealers Committee are without appeal and will be made public.
- 6.3 In no cases a refund or recourse of a Magic Dealers fee or other financial obligation of the Magic Dealer shall be allowed.

## **7 ACCEPTANCE OF THESE RULES**

Magic Dealers will be informed in advance of their status and will show their understanding and acceptance of these rules by signing the attached ANNEX A, when they apply for a booth-stand at a FISM Event.

---

**ANNEX A**

**FISM RULES FOR MAGIC DEALERS**

**STATEMENT**

The undersigned, .....(full name).....,  
Magic Dealer, having its address at .....(address) .....  
in .....(city & country)....., has read and understood the

**FISM RULES FOR MAGIC DEALERS,**

accepts them and will act accordingly.

(place).....

(date).....

(signature).....

---